

Data for Leaders

INSTRUCTOR-LED | 1 DAY | 7 HOURS | ONSITE OR REMOTE

OVERVIEW

The amount of data organizations have access to is constantly growing, but leaders are often unclear on what they can do to derive the most value from it. In this training, leaders identify opportunities to use data more effectively and get a working knowledge of key concepts in data science and data engineering to better leverage data in the organization.

OUTCOMES

- **Level 1 and 2 Data Skills:** Discuss the principles of who needs what skills in order to enable data in the organization

IDEAL FOR

- Executives with no background in data who need to get their teams to work more effectively with data engineers and data scientists
- Managers who want to better understand how to work with data engineers and data scientists

AGENDA

1 hrs

Data in the Organization

Uncover the hype around data terms and concepts and identify the opportunities to use data more effectively in teams using case studies for inspiration.

1.5 hr

Getting ROI from Your Data

Learn a framework for identifying data projects that can yield a positive ROI and use leading and lagging indicators to evaluate the success of a data investment.

2 hrs

Organizing Data for Your Business

Model how data flows through an organization and how different datasets relate to each other to better work with engineers who build your pipelines.

2 hrs

Leveraging Data Scientists

Learn the differences between key machine learning models and participate in a hands-on exercise that demonstrates the logic of a classification algorithm. Use this new knowledge to identify opportunities to work more effectively with data scientists at your organization.

