Consumer Information

As a prospective student, you are encouraged to review this catalog prior to signing an Enrollment Agreement. Students will be provided with a PDF version of the catalog before receiving an Enrollment Agreement. The catalog will also be made available on General Assembly's website at https://generalassemb.ly/ regulatory-information.

General Assembly has never filed a bankruptcy petition that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec. 1101 et seq.), operated as a debtor in possession, or had a petition of bankruptcy filed against it under federal law.

General Assembly does not participate in federal or state financial student financial aid programs.

General Assembly is not accredited by an accrediting agency recognized by the United States Department of Education (USDE) and students are not eligible for federal financial aid programs.

Information about General Assembly is published in this catalog that contains a description of policies, procedures, and other information about the school. The catalog will be reviewed and updated at a minimum annually. General Assembly reserves the right to change any provision of the catalog at any time. These changes will not adversely affect currently enrolled students and will be vetted by the state regulatory agencies, as applicable. Notice of changes will be communicated in a revised catalog, an addendum or supplement to the catalog, or other written format with an effective date. Students are expected to read and be familiar with the information contained in the catalog, in any revisions, supplements, and addenda to the catalog, and with all school policies. By enrolling General Assembly, the student agrees to abide by the terms stated in the catalog and all school policies.

Appendix A

Board of Directors

Jacob Schwartz

Sergio Picarelli

Philipp Lustenberger

Ownership

General Assembly is owned by General Assembly Space, Inc., a wholly owned subsidiary of Adecco, Inc.

Regional Directors

John Madigan, J.D., Los Angeles

Ali Pisano, M.S., San Francisco

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Mickey Slevin, MBA, New York

Walid E. Malouf, MBA, Seattle

Denise Foss, M.A., Atlanta

Anne Bosman, MBA, Boston

Ramon Solis Lara, B.A., Chicago

Eric Partlow, MBA, Austin

Adele McCarthy-Beauvais, MBA, Denver

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Liz Simon, J.D., General Counsel and VP External Affairs
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Management

Scott Kirkpatrick, MBA, Chief Operating Officer

Philipp Lustenberger, MBA, Chief Financial Officer

Shiren Vijisangham, M.S., Chief Product Officer, Chief Academic Officer

Liz Simon, J.D., General Counsel and VP External Affairs

Sarah Tilton, General Manager – Growth Markets

Laura Youngblom, MBA, Global Director of Admissions

Faculty

See Appendix B.

Appendix B

Texas Faculty

The following faculty will be teaching upcoming courses. Biographies for all faculty teaching upcoming courses are available under the course description on GA's website.

Instructor	Course	Degree	Institution	Years Experience
Shari Bare	UXDI	Master of Arts, communication	University of Alabama	9 years
J Beightol				
Philip Cannata	AN	Ph.D.	University of Notre Dame	30+ years
Dan Corbin	PDM	Bachelor of Arts, political science	University of Mary Washington	3 years
Riley Dallas	WDI	Bachelor of Business Administration	Texas A&M University	9 years
Rachel Denton	DGM	Master of Science, environmental engineering	University of Texas, Austin	6 years
Celia Fryer	AN	Bachelor of Business Administration	University of Texas, Arlington	10 years
Gregory Godreau	DSI	Bachelor of Science, mechanical engineering	Rensselaer Polytechnic Institute	10 years
Nate Jefree	DGM	Master of Business Administration	Duke University	11 years
Shahzad Khan	WDI	Master of Public Administration and Political Science	University of Houston	4 years
Alex McCarthy	PDM	Bachelor of Science, chemical engineering	Texas A&M University	15 years
Mike Myles	UXD	Bachelor of Arts, electrical engineering	Fairfeild University	8 years
Alex O'Neal	UXDI	Bachelor of Science	Texas Women's University	15 years
Jared Rogers	UXDI	Bachelor of Arts, design and visual communication	University of Northern Iowa	5 years

Appendix C

Tuition Discount and Scholarship Chart

	Tuition Discount or Scholarship Amount	Eligibility Criteria	Application Instructions
Alumni Discount	Depending on the course taken and the course sought after, alumni can receive anywhere from $75 to $2,000 off.	Apply for a different, additional General Assembly program after graduating from one in the past.	Provide a copy of your Certificate of Completion to an Admissions agent.
Staff Discount	Any part-time, online, or CWE course for free.	All staff are eligible for this benefit after six months of employment with General Assembly.	Employment verified through internal HR.
Faculty Discount	GA classes and workshops: A. 50% discount B. Unlimited free classes and workshops GA part-time courses: C. $400 tuition credit (one credit per course) D. $200 tuition credit for up to five friends and family (one-time use for each). E. Two free	Part-time instructors: A, C, D Instructional associate (part-time or Immersive): A, C Contract Immersive instructor/instructional lead: B, C, D Full-time lead: B, D, E Circuit instructors: A, C, D All are eligible for this benefit after six months of employment with General Assembly.	Employment verified through regional or school director.
Community Tuition Discount	$100 for part-time online programs $200 for part-time on-campus programs $500 for full-time programs	Nomination by a member of General Assembly's full-time staff or program faculty.	Referral by a GA employee or teacher to an Admissions agent.
Need-Based Scholarships	Cover full cost of eligible programs.	Admitted students who fulfill all scholarship requirements and are selected by a committee using an assessment rubric.	Visit the Opportunity Fund page to access the application: https://generalassemb.ly/opportunity-fund.
Career Tracks Discount	$375 for two 10-week online courses $300 for one 10-week and one five- or six-week online course	Students must enroll in one of three online career tracks: Front-End Coder Track, Product Designer Track, or Digital Marketer Track.	Visit the Career Tracks page to access the application: https://learn.generalassemb.ly/not-a-school-tracks/.
Veterans Discount	$100 for Circuit courses $200 for part-time programs $500 for full-time programs	Members of the United States Armed Forces, National Guard, and Reserves.	Submit one military document verifying your status (copy of DD214, copy of current military ID, or .mil or .gov email address) to an Admissions agent.

	Tuition Discount or Scholarship Amount	Eligibility Criteria	Application Instructions
See Her Excel Discount	$1500 off one of the following courses: Software Engineering Immersive Software Engineering Immersive Remote Data Science Immersive	Students must: -Be 18 or older -Self-identify as a woman, trans, or genderqueer person. -Have annual income of less than $40k / year -Have been admitted to one of the following immersive courses: Software Engineering Immersive, Software Engineering Immersive Remote, or Data Science Immersive	There is no additional application for this discount. Students must simply self-identify gender identity and annual income on the existing admissions survey.
Prepay Discount	$450 for full-time programs	Full-time students must select a paid-in-full plan and pay their tuition and fees by the earlier of: A. Two weeks from when the EA is sent. B. Two weeks prior to the course start date.	Elect the paid-in-full plan and speak with an Admissions agent.