

Our Process for Collaborative Instructional Design



DEEP DIVE

To kickoff the design process, our instructional design team conducts a series of interviews with you and your team to identify learning needs, business strategy, company culture, and context.



DESIGN

Our team synthesizes information obtained during the Deep Dive and delivers you a high-level lesson plan for review. The lesson plan includes a proposed lesson agenda, an outline of lesson activities and discussions, and list of intended outcomes.



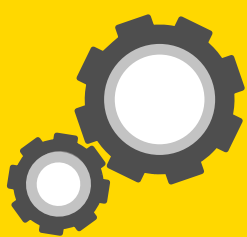
DEVELOPMENT

After incorporating your feedback from the lesson plan, our team moves forward to complete a detailed program playbook that outlines lesson slides, materials, and program logistics. The program playbook is resubmitted for final approval.



DELIVERY

Our team delivers a fun, engaging, and results-driven training program, managing all logistics, lesson resources, instructors, and partners. Concrete goals are set to tie learnings back to your team's previously defined business objectives.



REINFORCEMENT

6–8 weeks after program delivery, we work with you to facilitate an assessment of your team's progress against goals and initiatives from training. Together, we will link application plans to tangible results and compare monetary value of progress with the cost of development.