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GENERAL ASSEMBLY AND 1776 ANNOUNCE EDUCATIONAL PARTNERSHIP
*General Assembly Partners with 1776 to Expand Educational Programming in
Technology, Business and Design to Washington D.C.*

WASHINGTON, DC – General Assembly, a global educational institution transforming thinkers into creators today announced an educational partnership with Washington, D.C. incubator platform, 1776. Through this partnership, General Assembly and 1776 will offer full-time immersive programs, long-form courses, and classes and workshops in technology, business and design at the 1776 Campus located four blocks from the White House.

“At General Assembly, we are bringing together a global community of talented, ambitious individuals, and providing them with the skills that they need to succeed in today’s 21st century economy,” said General Assembly Co-Founder and CEO Jake Schwartz. “There is no shortage of ambitious talent in Washington, and we are thrilled to partner with 1776 to add D.C. as the ninth General Assembly campus in our global network.”

General Assembly and 1776 will begin offering classes and workshops at the 1776 campus in October. Early classes will teach students basic essentials, practical insights and tactical approaches to topics such as programming, startup law, growth hacking, Google AdWords, data visualization, and Intro to HTML and CSS. Long-term courses in front-end web development, and user experience design will begin in early 2014. In these practice-driven courses, students will learn: the foundations of HTML, CSS, JavaScript and will build an interactive website; and will build wireframes, implement best practices for common design patterns and analyze business goals from a user perspective.

“The Washington, D.C. region attracts some of the most talented people in the world,” said Evan Burfield, cofounder of 1776. “As our economy shifts toward agile, digital technologies there’s a tremendous need for programs that train our talent in those skills. We’ve seen the success that General Assembly has had in cities from New York to San Francisco to London and they were the only choice as a partner for 1776.”

General Assembly offers a practical, real-world, learning-by-doing approach to education, with a curriculum that focuses exclusively on the skills most relevant to today’s 21st century economy, including web development and user experience design, business fundamentals, data science, product management and digital marketing. Since its founding in 2011, more than 65,000 aspiring entrepreneurs, professionals seeking to further or change their careers,

and recent college graduates have relied on General Assembly to help them achieve personal and professional success.

In addition to the 1776 partnership in Washington, D.C., General Assembly has campuses and classrooms in New York City, San Francisco, Los Angeles, Boston, London, Sydney, and Hong Kong.

Read more about [General Assembly](#) and [1776](#).

For updates on class offerings in D.C., please visit: <http://generalassemb.ly/1776dc>.

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About General Assembly: General Assembly is an educational institution that transforms thinkers into creators through education in technology, business and design at nine campuses across three continents. We are creating a global community of individuals empowered to pursue work they love, by offering full-time immersive programs, long-form courses, and classes and workshops on the most relevant skills of the 21st century – from web development and user experience design, to business fundamentals, to data science, to project management and digital marketing. For more information, visit <http://generalassemb.ly> and follow us at @GA.

About 1776: 1776 is a major initiative focused on helping entrepreneurs seeking to reinvent our lives as citizens. Located just blocks from the White House, 1776 convenes, incubates, and accelerates startups from around the world by connecting them to the political, intellectual, social and financial capital that make Washington, DC unique. Visit <http://www.1776dc.com/or> follow us at [@1776dc](#).